



### NAFEC 2024

NATIONAL AGRICULTURAL AND FOOD ENGINEERING CONVENTION

"DIGITAL AGRICULTURE: DRIVING INNOVATIONS FOR SUSTAINABLE AGROFOOD PRODUCTION"

### SPONSORSHIP PACKAGES

15 - 16 May 2024 | 8AM - 5PM Universiti Malaysia Perlis (UniMAP), Perlis



### DIAMOND: RM20,000

- Sponsorship of three (3) participants
- Exhibition booth at main location (20ft x 10ft)
- Product advertisement: Two (2) pages in the program book (A5)
- Logo placement on printed promotional and event material
  - Sponsor marketing video display during conference slot (provided by the sponsor)
  - Opportunity to distribute company's promotional items (provided by the sponsor)
  - Verbal acknowledgement as sponsor on stage
  - Certificate of appreciation as sponsor on stage

### PLATINUM: RM15,000

- Sponsorship of three (3) participants
- Exhibition booth at main location (10ft x 10ft)
- Product advertisement: One (1) page in the program book (A5)
- Logo placement on printed promotional and event material
  - Sponsor marketing video display during conference slot (provided by sponsor)
  - Opportunity to distribute company's promotional items (provided by sponsor)
  - Verbal acknowledgement as sponsor on stage
  - Certificate of appreciation as sponsor on stage





### GOLD: RM10,000

- Sponsorship of two (2) participants
- Exhibition booth at main location (10ft x 10ft)
- Product advertisement: Half page in the program book (A5)
- Logo placement on printed promotional and event material
  - Sponsor marketing video display during conference slot (provided by sponsor)
  - Opportunity to distribute company's promotional items (provided by sponsor)
  - Verbal acknowledgement as sponsor on stage
  - Certificate of appreciation as sponsor on stage

### SILVER: RM5,000

- Sponsorship of one (1) participant
- Exhibition booth at main location (5ft x 5ft)
- Product advertisement: 1/3 page in the program book (A5)
- Logo placement on printed promotional and event material
  - Opportunity to distribute company's promotional items (provided by sponsor)
  - Verbal acknowledgement as sponsor on stage
  - Certificate of appreciation after the event



# **Narketing Opportunities**

15 - 16 May 2024 | 8AM - 5PM Universiti Malaysia Perlis (UniMAP), Perlis Tarikh akhir pendaftaran pakej penajaan: 15 Mac 2024

## NAFEC 2024 SPONSORSHIP PREMIUM PACKAGES

# Number of sponsored participant(s) Exhibition booth size Company advertisement in programmed book & website Sponsor's name or logo on event promotional materials Marketing video display during conference slot Opportunity to distribute promotional items Verbal acknowledgement as sponsor on stage

Certificate of appreciation

Diamond RM20,000	Platinum RM15,000	
3	3	
20ft x 10ft	10ft x 10ft	
2 pages in programmed book	1 pages in programmed book	
~	~	
~	~	
~	<b>✓</b>	
~	~	

Gold RM10,000	Silver RM5,000
2	1
10ft x 10ft	5ft x 5ft
1/2 pages in programmed book	1/3 pages in programmed book
~	~
~	×
~	~
~	~
~	~

15 - 16 May 2024 | 8AM - 5PM Universiti Malaysia Perlis (UniMAP), Perlis Tarikh akhir pendaftaran pakej penajaan: 15 Mac 2024

### NAFEC 2024 SPONSORSHIP BRONZE & BASIC PACKAGES

Basic

Number of sponsored participant(s)

Exhibition booth size

Company advertisement in programmed book & website

Sponsor's name or logo on event promotional materials

Marketing video display during conference slot

Opportunity to distribute promotional items

Verbal acknowledgement as sponsor on stage

Certificate of appreciation

RM3,000

-
5ft x 5ft

1/3 pages
in programmed book

X

X

X

X

X

X

**Bronze** 





#### FOR MORE DETAILS, PLEASE CONTACT

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